



## 14<sup>TH</sup> CCA CONFERENCE AND ANNUAL MEETING

January 11 and 12, 2017

Four Points by Sheraton

1150 Wellington Rd. S.

London, ON

### Agenda

#### Wednesday, January 11<sup>th</sup> – Conference Opening

- 8:15 a.m. Registration and continental breakfast
- 8:45 a.m. Opening Remarks, Canadian CCA Board Chair, Clare Kinlin
- 9:00 a.m. ***“The Challenges of Communicating Modern Agriculture Practices to a Non-Agriculture Consumer”*** – Dr. Kevin Folta, University of Florida
- 9:50 a.m. ***“Cover Crops and the Challenges in a Corn Soybean Rotation”*** – Dr. Bill Deen, University of Guelph
- 10:40 a.m. Refreshment Break
- 11:00 a.m. ***“Consumer-Assisted Selection in High Value Crops”*** – Dr. Kevin Folta, University of Florida
- 11:50 a.m. Committee Reports – Canadian CCA Association
- 12:00 p.m. Lunch Buffet
- 1:00 p.m. ***“4R Nutrient Stewardship: State of the Science”*** – Adam Herges, Sustainability Agronomist, The Mosaic Company
- 1:50 p.m. ***“Soybean Nutrient Needs: These Aren’t Your Grandpa’s Varieties”***- Dr. Shaun Casteel, Purdue University
- 2:40 p.m. Annual Meeting of the Canadian CCA Association
- 3:00 p.m. Refreshment Break
- 3:20 p.m. ***“Plant-Soil Interactions Linked to Weed Control”*** – Dr. Anthony Yannarell, University of Illinois
- 4:10 p.m. Speaker program adjourns
- 5:30 p.m. Cocktail Hour, compliments of the Four Points by Sheraton

Crop protection companies and other industry companies will have displays and booths in the lobby

- 6:30 p.m. Banquet (*dress is business casual*)
- 8:00 p.m. Presentation of the Annual CCA Award of Excellence
- 8:30 p.m. to 10:30 p.m. to  
Midnight Charity Fundraising Auction  
Hospitality and networking

**Thursday, January 12<sup>th</sup>**

- 7:30 a.m. Hot Buffet Breakfast
- 8:20 a.m. Opening Remarks, Ken Currah, Vice-Chair, Canadian CCA Association
- 8:30 a.m. ***“Short-Season Soybean Breeding”*** – Dr. Elroy Cober, Agriculture and Agri-Food Canada
- 9:20 a.m. ***“Agriculture in Zambia”*** – Aaron Breimer, Ontario CCA, Veritas Farm Management
- 10:10 a.m. Refreshment Break
- 10:30 a.m. ***“What are YOUR “Rights” for Phosphorus Management?”*** – Keith Reid, Agriculture and Agri-Food Canada
- 11:20 a.m. ***“Can Soil N Tell Us Whether and When the Corn Crop Needs More N?”*** – Dr. Emerson Nafziger, University of Illinois
- 12:10 p.m. Marketing Committee Report and Contest Draws
- Meeting Adjourned
- 12:25 p.m. Lunch Buffet

**CEUs will be applied for:**

- Day One: IPM – 1 CM – 3 PD – 1 NM – 1
- Day Two: PD – 1 CM – 1 NM – 2