



15TH CCA CONFERENCE AND ANNUAL MEETING

January 10 and 11, 2018

Best Western Lamplighter Inn

591 Wellington Road

London, ON

Agenda

Wednesday, January 10th – Conference Opening

- 8:15 a.m. Registration and continental breakfast
- 8:45 a.m. Opening Remarks, Canadian CCA Board Chair, Ken Currah
- 9:00 a.m. ***“Moving the 4Rs Forward on PEI Potatoes”*** – Steve Watts, Genesis Crop Systems Inc
- 9:50 a.m. ***“Controlled Drainage, Subirrigation and Drainage Harvesting; Crop Roots in Drains and Installation Issues”*** – Dr. Larry Brown, Ohio State University
- 10:40 a.m. Refreshment Break
- 11:00 a.m. ***“On the Horizon: Prospects for Specialty Crops in Ontario”*** – Evan Elford, New Crop Development Specialist, OMAFRA
- 11:50 a.m. Committee Reports – Canadian CCA Association
- 12:00 p.m. Lunch Buffet
- 1:00 p.m. ***“Why Sustainability Understanding is Essential for CCAs”*** – Nick Betts, Sustainable Agriculture Initiative Platform
- 1:50 p.m. Annual Meeting of the Canadian CCA Association
- 2:10 p.m. Presentations from CCA Board Mentees
Dustin Bergsma – Adding Value for CCAs in Horticulture
Meagan Griffiths – CCA Specialties
- 2:40 p.m. Refreshment Break
- 3:00 p.m. ***“Any benefits to Cover Cropping? Research on Economics, Winter P Loss and Soil Health”***- Merrin Macrae, University of Waterloo and Laura Van Eerd, University of Guelph Ridgetown Campus
- 3:50 p.m. ***“Climate and Its Impact on Ontario Agriculture”*** – James Garriss, Browning Media
- 4:40 p.m. Speaker program adjourns
- 5:30 p.m. Cocktail Hour, compliments of the Best Western Lamplighter Inn

Crop protection companies and other industry companies will have displays and booths in the atrium

6:30 p.m. Banquet (*dress is business casual*)

8:00 p.m. Presentation of the Annual CCA Award of Excellence

8:30 p.m. to Charity Fundraising Auction

10:30 p.m. to Hospitality and networking

Midnight

Thursday, January 11th

7:30 a.m. Hot Buffet Breakfast

8:20 a.m. Opening Remarks, Deborah Campbell, Vice-Chair, Canadian CCA Association

8:30 a.m. ***“The Occurrence and Significance of Pesticide-Induced Hormesis in Pest Management”*** – Chris Cutler, Dalhousie University

9:20 a.m. ***“Soil Health and Cover Crops”*** – Lee Briese, CCA, Central of Twin Valley, North Dakota

10:10 a.m. Refreshment Break

10:30 a.m. ***“Valuing the Environment in Agriculture Landscapes”*** – Brenda Dyack, Institute for Applied Ecology, University of Canberra Australia and Agri-food Economic Systems

11:20 a.m. ***“Optimizing Corn Stover Removal with Corn Grain Yields and Soil Health”*** – Dr. Craig Drury, Agriculture and Agri-Food Canada

12:10 p.m. Marketing Committee Report and Contest Draws

Meeting Adjourned

12:25 p.m. Lunch Buffet

CEUs will be applied for:

Day One: NM – 1 SW – 2 CM – 2 PD – 1

Day Two: NM – 1 SW – 1 PD – 1 IPM – 1



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REGISTRATION FORM

Cost: \$265.55 (\$235 + \$30.55 HST) *per person before December 21, 2017, \$322.05* (\$285 + 37.05 HST) *per person after December 21, 2017.* We will be strictly enforcing the late registration fee, so ensure your cheque is post-marked by December 21st!

The registration fee includes meeting materials, two lunches, coffee breaks, banquet, a continental breakfast on day one and a hot buffet breakfast on day two.

Make cheques payable to: CCA Association. Visa or MasterCard payments: fill out the information below and return to the CCA office.

Mail to: CCA Association, 39 William Street, Elmira, ON N3B 1P3. Fax: 519-669-3826

Name: _____ Check here if receipt required:

Company: _____

E-mail Address: _____

CCA Number: _____ (You must be a CCA to attend)

Dietary Concerns/Food Allergies: _____

Credit Card Information: _____
Name on credit card (Please print)

Visa MasterCard _____ / _____ / _____ / _____
Card Number Security Code Expiry

The CCA Office is considering having CCA embroidered shirts available for purchase at the CCA Conference. They would be unisex sizing and style. Would you be interested in purchasing a CCA shirt at the conference?

- Yes
- No

If so, what size would you be?

Note: Saying yes to a shirt does not mean you that you have to buy one; we are simply trying to gauge interest. If we decided to proceed and have shirts available, we will notify the membership via email prior to the conference.

HST #83432 8452 RT0001

NOTE: You must make your own hotel reservations by calling 519-681-7151. There is a block of rooms set aside under **Certified Crop Advisors** at a room rate of \$124.00 Standard Room or \$134.00 Business Class (upgrade) per night based on single or double occupancy payable to the hotel. Room block will be held until **December 20, 2017**. Please be sure to ask for the **Certified Crop Advisors Room Block** as we receive a reduction on conference costs based on the number of rooms booked. Map and directions to the hotel are available at

<http://www.lamplighterinn.ca/>.