



16TH CCA CONFERENCE AND ANNUAL MEETING

January 9 and 10, 2019

Best Western Lamplighter Inn

591 Wellington Road

London, ON

Agenda

Wednesday, January 9th – Conference Opening

- 8:15 a.m. Registration and continental breakfast
- 8:45 a.m. Opening Remarks, Canadian CCA Board Chair, Ken Currah
- 9:00 a.m. **“Resistance Management”** – Franck Dayan, Colorado State University 
- 9:50 a.m. **“Increased Risk of Gibberella Ear Rot and Deoxynivalenol in Corn”** – Pierce Paul, Ohio State University
- 10:40 a.m. Refreshment Break
- 11:00 a.m. **“Hops: Production, Marketing, and Pest Management”** – Evan Elford, New Crop Development Specialist and Melanie Filotas, Horticulture IPM Specialist (specialty crops), OMAFRA
- 11:50 a.m. Committee Reports – Canadian CCA Association
- 12:00 p.m. Lunch Buffet
- 1:00 p.m. **“The Forward Factor – Disruptive Ideas that Drive Innovation”** – Kevin Stewart, Olympic Producer, Entrepreneur, and Maverick
- 1:50 p.m. Annual Meeting of the Canadian CCA Association and Presentations from CCA Board Mentees
- 2:20 p.m. Refreshment Break
- 2:40 p.m. **“What Agriculture Might Look Like without Livestock”** – Robin White, Virginia Tech,
- 3:30 p.m. **“Mental Health Challenges in Agriculture”** - Andria Jones-Bitton and Briana Hagen, University of Guelph
- 4:20 p.m. Speaker program adjourns
- 5:30 p.m. Cocktail Hour, compliments of the Best Western Lamplighter Inn
- Crop protection companies and other industry companies will have displays and booths in the atrium
- 6:30 p.m. Banquet (*dress is business casual*)

- 7:30 p.m. CCA Award of Excellence Presentation
- 8:00 p.m. **“Reaching New Heights”** Alan Mallory, Speaker, Author, and Performance Coach
- 9:00 p.m. to
Midnight Hospitality and networking

Thursday, January 10th

- 7:30 a.m. Hot Buffet Breakfast
- 8:20 a.m. Opening Remarks, Deborah Campbell, Incoming Chair, Canadian CCA Association
- 8:30 a.m. **“Precision Agriculture”** – Chad Colby, Colby Ag Tech
- 9:20 a.m. **“Identifying and Understanding Stem Diseases in Soybeans”** – Nathan Kleczewski, University of Illinois
- 10:10 a.m. Refreshment Break
- 10:30 a.m. **“Biochar”** – Maren Oelbermann, Associate Professor, University of Waterloo
- 11:20 a.m. **“Why Sustainability Understanding is Essential for CCAs”** – Nick Betts, Sustainable Agriculture Initiative Platform
- 12:10 p.m. Marketing Committee Report and Contest Draws
- Meeting Adjourned
- 12:25 p.m. Lunch Buffet

CEUs will be applied for:

Day One: 2 – IPM, 2 – CM, 2 - PD

Banquet: 1 - PD

Day Two: 2 – NM, 1 – IPM, 1 – SSP (Sustainability)

This year, there will not be a live fundraising auction however the silent auction will run for most of the two-day conference. The CCA Marketing Committee has chosen the **Do More Ag Foundation** as the recipient of this year’s fundraising proceeds.



Do More Ag is a not-for-profit organization focusing on mental health in agriculture across Canada. Agriculture is an industry with a foundation of deep rural roots, hard work, resilience, strength and community. In order to uphold that image, those traits can also be the industry’s weakness as they become barriers for speaking up and seeking help. All funds received by Do More Ag go towards educating the agriculture industry on mental health, breaking the stigma that currently exists, creating a community of belonging, support and resources, as well as ensuring research in this field can continue. For additional information, visit their website at www.domore.ag



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REGISTRATION FORM

Cost: \$276.85 (\$245 + \$31.85 HST) *per person before December 20, 2018, \$333.35* (\$295 + 38.35 HST) *per person after December 20, 2018.* We will be strictly enforcing the late registration fee, so ensure your cheque is post-marked by December 20th!

The registration fee includes meeting materials, two lunches, coffee breaks, banquet, a continental breakfast on day one and a hot buffet breakfast on day two.

Make cheques payable to: CCA Association.

Visa or MasterCard payments: fill out the information below and return to the CCA office.

Mail to: CCA Association, 39 William Street, Elmira, ON N3B 1P3. Fax: 519-669-3826

Tel: 519-669-3350, mary.tfio@bell.net

Name: _____

Check here if receipt required:

Company: _____

E-mail Address: _____

CCA Number: _____ (You must be a CCA to attend)

Dietary Concerns/Food Allergies: _____

Credit Card Information: _____

Name on credit card (Please print)

Visa MasterCard _____ / _____ / _____ / _____
Card Number Security Code Expiry

HST #83432 8452 RT0001

NOTE: You must make your own hotel reservations by calling 519-681-7151. There is a block of rooms set aside under **Certified Crop Advisors** at a room rate of \$129.00 Standard Room or \$139.00 Business Class (upgrade) per night based on single or double occupancy payable to the hotel. Room block will be held until **December 20, 2018**. Please be sure to ask for the **Certified Crop Advisors Room Block** as we receive a reduction on conference costs based on the number of rooms booked. Map and directions to the hotel are available at <http://www.lamplighterinn.ca/>.