



# Certified Crop Advisors (CCA)

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# 13,503 CCAs in North America – 650 in Ontario

- American Society of Agronomy is the certifying body
- Voluntary program administered locally in 38 jurisdictions throughout Canada and United States plus Mexico
- All provinces except Quebec
- Also interest from Argentina, Bangladesh, Brazil, Australia, India, Liberia, Kenya, Nepal, and South Africa



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# Requirements

- Pass two exams – international and Ontario
- 2 years crop advising with a degree, 3 years with a diploma, or 4 years post-secondary school in-field experience
- All this must be documented with transcripts and references
- A signed Code of Ethics is also required.
- Every CCA must earn 40 hours of continuing education every 2 years once certified.



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# CCA Specialty Designations

- Four new specialty designations
- All require an exam plus greater percentage of continuing education in their focus area

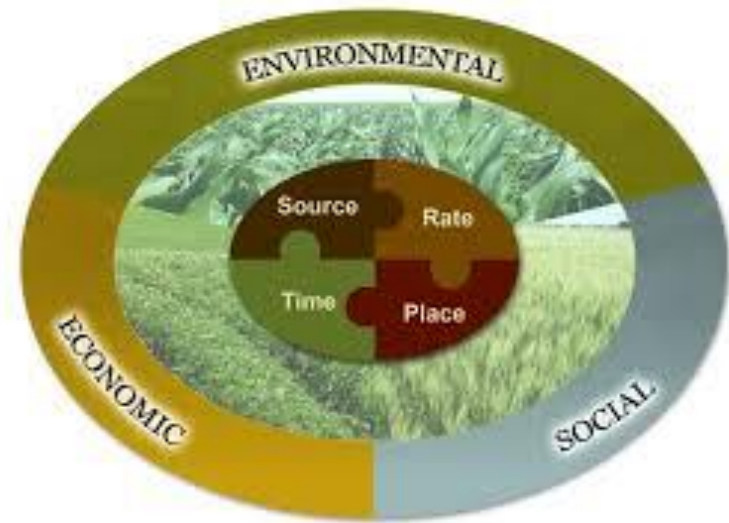


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# CCA Specialty Designations

- 4R Nutrient Management highlights knowledge and skills in water quality, environmental stewardship and sustainability
- Ontario first to offer in Canada, August 2016
- 127 Ontario CCAs with 4R (33% of N.A. 4R CCAs)



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# CCA Specialty Designations

- Resistance Management is for CCAs who do Integrated Pest Management (IPM) and focus their work in crop protection.
- Ontario exam in February 2019 – first in Canada – 16 CCAs with RMS – 13% of N.A. CCAs with RMS

**MANAGE**  
**RESISTANCE** *Now*  
Protect your land, one field at a time



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# CCA Specialty Designations

Not currently offered in Ontario:

- **Precision Agriculture** - meet the growing demand for qualified advisers with focused knowledge and skills in precision agriculture. – potential launch in 2020
- **Sustainability** - utilize CCAs to help farmers become better acquainted with and adopt sustainability concepts and best management practices within their operations.



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# Advising Growers

- CCAs play a critical role in active surveillance of new and emerging pests at the field level (whether insect, disease or weed)
- CCAs are also key influencers in working with local producers and helping them adopt more sustainable crop production practices



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# CERTIFIED CROP ADVISORS (CCA)

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